



# 6 SIGNS

## Your Wellness Business Needs a Check-up

### 1 OVERWHELM

There just aren't enough hours in the day! You don't have time to promote your business while also focusing on your clients.

### 3 CRICKETS

Your current marketing efforts aren't reaching the people that you are meant to serve. Where are the gaps?

### 5 COMPETITION

A sure sign that your business is struggling to differentiate itself from competitors is when people only ask how much it costs.

### 2 COMMUNICATION

Your work is unique and uncommon, but you don't know how to articulate the benefits in a compelling and understandable way.

### 4 REGULATIONS

The health & wellness industry is often subject to strict advertising regulations. You're lost when it comes to marketing effectively while staying compliant.

### 6 DIGITAL PARALYSIS

You know having a digital presence is critical for any business these days, but it feels like trying to update your website, social media, or online advertising is technical torture.



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BRANDING • WEB • CONTENT

**BRANDING FROM THE HEART:**

Lindy Bostrom's background in yoga and natural health combined with branding, web design and marketing expertise makes Bostrom Graphics the clear choice for your wellness business needs. Find out more:

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